



# PROJECT सुविधा

*Initiative By :-*

Care India Welfare Trust

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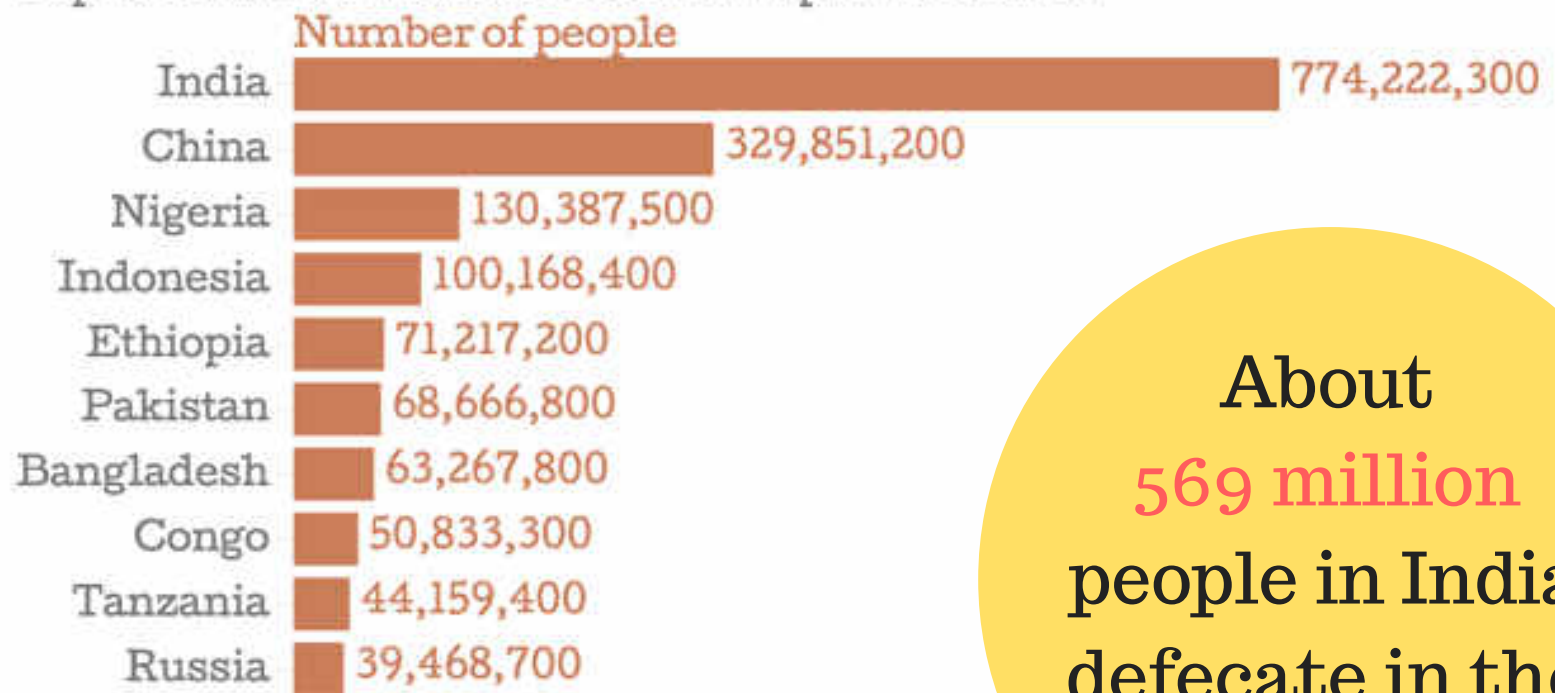


# Is India Really 'Winning Its War' on Open Defecation



## OPEN DEFICATION

Top 10 countries without access to improved toilets



About  
**569 million**  
people in India  
defecate in the  
open.

**INDIA  
RANKS  
NO.1 IN  
OPEN  
DEFICATION**

About 892 million people, or 12 percent of the global population, practiced open defecation in 2016. Seventy-six percent (678 million) of the 892 million people practicing open defecation in the world live in just seven countries. India is the country with the highest number of people practicing open defecation, around 569 million people.

# Over 5 lakh defecate in the open due to lack of toilets in Delhi

## MAJOR REASON BEHIND OPEN DEFECATION

**POOR  
INFRASTRUCTURE**

**PRESENCE OF  
TOILET BUT NOT  
PRIVACY**

**POOR  
MAINTENANCE**

**TOILETS NOT  
CLEAN**

**65%**

**TOILETS HAD NO  
FLUSH**

**50%**

**TOILETS HAD  
NO WATER  
SUPPLY**

**LACK**

**OF AWARENESS**

- There are around 100 slum clusters in Delhi without toilet facilities, and women in these slums have to walk considerable distances to relieve themselves.
- lack of toilets is not the only reason behind this preference for open defecation. Improper maintenance of the existing ones and restrictive timings have forced residents to head out into the open.
- According to a Comptroller and Auditor General (CAG) report released in 2015, 30 percent of constructed toilets were found to be dysfunctional.
- out of 229 toilets 70% were not clean, 65% had no flush facility, 50% had no water supply, 70% had no signage's and almost 70% were not disabled friendly.
- Lack of water near toilet: Absence of supply of water inside or next to toilets cause people to get water from a distance before using the toilet. This is an additional task and needs extra time.
- Poverty or lack of access to toilets are not the only factors: research has shown that many Indian villagers believe public defecating is healthier, and continue the practice even after a toilet is built in their area.
- Presence of toilet but not privacy: Some toilets do not have a real door, but have a cloth hung as a door. In some communities, toilets are located in places where women are shy to access them due to the presence of men
- Social norms: Open defecation is a part of people's life and daily habit in INDIA. It is an ancient practice and is hard for many people to stop practicing. It is a part of a routine or social norm. In some cultures, there may be social taboos where a father-in-law may not use the same toilet as daughter-in-law in the same household.



*"We Care to Make a better World"*

# PROJECT सुविधा

An initiative of CARE INDIA WELFARE TRUST



500k

People in Delhi  
defecate in the  
open

45%

Toilets in Delhi  
are  
dysfunctional

70%

Toilets in Delhi  
are not Clean

## MISSION

The mission of **project सुविधा** is to eradicate open defecation and facilitate safe sanitation to urban slum dwellers in New Delhi .

- Ensuring that urban slum dwellers uses the toilet and put an end to open defecation,by generating awareness about safe sanitation
- Innovating in operation of community toilet complex through good governance

# PROJECT STRUCTURE

*Let's End Open Defecation*

1

## DEMOGRAPHIC SURVEY



To analyze the sanitation and hygiene practices of the community

3

## TRAINING



developing social entrepreneurship skills among the mascots by enhancing their soft skills, book keeping etc

5

## SANITATION



Ensuring Proper sanitation facilities with proper disposal of waste .

7

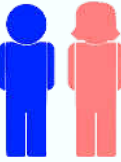
## ADORN



From public toilet to public art involving concepts like hand made drawing , framing creativity of local children in complex, adding greenery to beautify the complex

2

## CLEAN ATTENDANTS



Recruiting a social mascot as a care taker of the complex with requisite skills

4

## OPERATIONS AND MANAGEMENT



monitoring cleaning checklist ,proper disposal of waste and ensuring proper functional toilet with water, lights and other amenities

6

## Not just toilets, but behavior



changing the behavior of entire communities, generate awareness, share information and to spur behavior change in an effort to bridge the gap between building toilets and their proper use.  
adorn

8

## FEEDBACK



Encouraging people to fill feedback form after use to share ideas ,suggestion to improve our services



# OPERATIONS AND MANAGEMENT

- **Cleaning Charts** will be implemented to keep a proper check on the level of cleanliness
- **Clean Mascots** will record the daily usage for the purpose of data analysis
- **Disposal of sanitary napkins** & **Installation of low heights sinks** for children's
- **Proper disposal of waste** and ensuring proper functional toilet with water, lights and other amenities
- Encouraging people to **fill feedback** form after use to share ideas & suggestion to improve our services
- Necessary changes will be implemented through our **feedback system**



# Not just toilets, but behavior

change live by bringing behavioral changes in the community through awareness activity

Focusing on children awareness activities through games and various competition

Analisis of the Data captured to manage inventaory to study the rate of open defecation to study the impact of awareness program analysis of existing defecation patterns and threats

To generate awareness and spur behavior change Hygiene and sanitation camps will be organised in the local community





# BEUTIFICATION OF TOILET COMPLEX

## Aesthetic Modification

encourage people to use the toilet more by improving the infrastructure and beautifying the toilet complex.

As part of a beautification drive ,implementation of **artworks** and display of **Beautiful paintings**



involving local children's by Organizing **drawing competition** showcasing their creative side by framing their **artworks** to inarticulate a **sense of ownership** within the community.



The concept of **tree plantation** and **gardening**

organising tree plantation drive to generate awareness about the importance of greenery ,**Vertical gardens** will be used to beautify the complex



**Rangoli and craft making competition** will be organised in the local community and the artworks will be displayed to beautify the complex





# COMMUNITY BASED OUTLOOK



For the position of clean attendants, sanitation agent, care taker  
Identification of a local person from the community with requisite skills for **social Entrepreneur**



volunteers will go door to door in local community to **generate awareness** and will capture the data through **survey**



**Data** will help us to **analyse** the current situation and pattern of open defecation in the local community  
it will also help us to study the behaviour of people in the local community towards **hygiene and sanitation**



**Feedback system** will be implemented in the toilet complex for **suggestion and ideas**, necessary changes will be made accordingly



Toilet complex will be **showcasing** various **artworks** made by the children in the local community, hence leading to a **sense of ownership**





## SCOPE

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**"LETS END**

***Open Defecation"***

- ◆ The current situation in sanitation sector is growing rapidly. Government makes serious effort to promote Swachh Bharat, The Swachh Bharat Abhiyan is the most significant cleanliness campaign by the Government of India.
- ◆ Our aim is to create a sustainable toilet through innovation not only in technological front through data capturing ,Que management system ,but also by changing the behavior of urban slum dwellers towards hygiene and sanitation
- ◆ Various forms of partnership will be seek for conducting survey , organizing health ,hygiene and sanitation camps in the urban slum area leading to the overall development of the community
- ◆ we foresee that our sustainable model will be implemented all across India under the swachh bharat abhiyan thus leading us towards the end of open defecation





## **ACHIEVEMENTS**



CARE INDIA WELFARE TRUST AWARDED AS THE BEST EMERGING NGO IN NEW DELHI AND NCR



**2000 +**

CHILDREN AND YOUTH ARE NOW COMFORTABLE WITH ENGLISH SPEAKING & COMMUNICATING WELL.



**5000 +**

COMMUNITY MEMBERS WERE COUNSELLED ON ISSUES CONCERNING WOMEN RIGHTS



**2000 +**

WOMEN AND GIRL CHILDREN WERE BENEFITED AND EMPOWERED IN DELHI NCR



**25000 +**

PEOPLE RECEIVED DIRECT MEDICAL AID FROM OUR HEALTH CAMPS AND FREE MEDICAL CLINIC



**15000 +**

PEPSODENT AND DENTAL KIT WERE DISTRIBUTED AMONG THE MASSES DURING DENTAL CAMP



**200 +**

CHILDREN RECEIVED SCHOLARSHIP



# OUR TEAM

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We are a group of dedicated people who are passionate about making the world a better place according to our own individual talents and capacity.

Our team comprised successful professionals in diverse fields like medicine, education, engineering, management and business with experience studying and working in different parts of India and the world. We are also lucky to have support from many amazing volunteers.

***"Our Focus is to channelize the resources from those who have it to those who need it the most. "***



# MESSAGE FROM PRESIDENT & VICE PRESIDENT



CARE INDIA WELFARE TRUST



## Sandeep Bharadwaj

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Improving the quality of the life for the underprivileged people is a mission that has driven me to work through the years. CIWT has focused on low income communities. underprivileged people do not seek sympathy , they seek opportunities to led meaningful & purposeful lives as proud citizens

## MAHINDER DOBRIYAL

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It has been inspiring to see the passion and dedication of our Ciwtians, the energy and creativity of Ciwtians, To complete a journey we have to step forward first. We continue to do our duty quietly and relentlessly and try our level best to solve the problems of the society without any hue and cry. Our aim is to wipe out the tears of those poor as we do our own.



# OUR GLIMPSE

Graceful Steps' - an initiative by Care India Welfare Trust at **India International Trade Fair - 2017** (under the Ministry of MSME, Govt of India) which was inaugurated by **Union Minister Sh Giriraj Singh**.



**1. INDIA INTERNATIONAL TRADE FAIR**

Inauguration of new vocational center by **honorable health minister of Delhi shri satyander jain**



**2.FREE COMPUTER TRAINING**



**3.AWARD FROM MSME**



**5. INAUGURATION OF NEW VOCATIONAL CENTER**



**4.WOMEN EMPOWERMENT**



# OUR GLIMPSE

## LEGAL AWARENESS ON DOMESTIC VIOLENCE & WOMEN RIGHTS

MORE THAN **200**  
**CHILDREN** AND GIRLS  
STUDYING BETWEEN  
GRADES 1 TO 12 IN GIFT  
PRIMARY SCHOOL HAVE  
BEEN **AWARDED**  
**SCHOLARSHIP**





# OUR GLIMPSE

*More  
than 100 patients  
treated every day  
for free*

- Study tours and outings are arranged regularly to enable kids to relate textbook learning with everyday life.





# IN THE NEWS

## दिल्ली सरकार के मंत्री सतेन्द्र जैन पहुंचे एन.जी.ओ. के उद्घाटन में स्लम क्षेत्रवासियों को मिला मोहल्ला क्लीनिक का तोहफा

**नई दिल्ली :** उत्तर प्रदेश के मुख्यमंत्री योगी आदित्यनाथ (यूपीए) और दिल्ली सरकार के मंत्री सतेन्द्र जैन ने एन.जी.ओ. के उद्घाटन में स्लम क्षेत्रवासियों को मिला मोहल्ला क्लीनिक का तोहफा।

उद्घाटन कार्यक्रम में मुख्य अतिथि के रूप में मुख्यमंत्री योगी आदित्यनाथ और दिल्ली सरकार के मंत्री सतेन्द्र जैन शामिल थे। कार्यक्रम में एन.जी.ओ. के अध्यक्ष डॉ. विनोद कुमार और अन्य सदस्य भी शामिल थे।

कार्यक्रम में मुख्यमंत्री योगी आदित्यनाथ ने कहा कि स्लम क्षेत्रवासियों को बेहतर स्वास्थ्य सेवाएं मिलनी चाहिए। उन्होंने कहा कि एन.जी.ओ. के उद्घाटन से स्लम क्षेत्रवासियों को बेहतर स्वास्थ्य सेवाएं मिलेंगी।

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# दिल्ली

**NEWS**  
अपनी दिल्ली

**-सबकी दिल्ली**

## विकास केंद्र का उद्घाटन

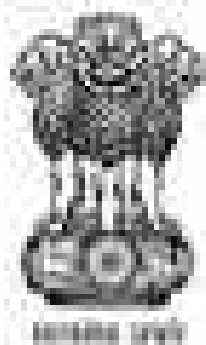


कार्यकर्ता मदन गर्ग, मुकेश, संदीप भरद्वाज, राजीव गोयल, संजीव भरद्वाज, अजय कोहली, पंकज शर्मा, हरबजन सिंह, आशीष मल्होत्रा, बिंदिया मल्होत्रा, परमजीत ठकराल, आर.पी.नैयर, महेन्द्र, सत्यव्रत पाठक, अनु आर्या, रीटा वशिष्ठ, अजय उपाध्याय, राजीव सा, राजीव महाना, ओम प्रकाश, रतन सैनी, इक्बाल सिंह, गौर, कमरुद्दीन, राहुल शकीला, रुचि चोपड़ा, खान उपस्थित थे। इस वि कार्य से वहां की जनता अत्य प्रसन्न थी।

## कीर्तिनगर में शुरू हुआ सघन पौधरोपण



# OUR PARTNERS



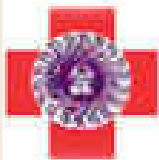
# MSME

MICRO, SMALL & MEDIUM ENTERPRISES

सूक्ष्म, लघु एवं मध्यम उद्यम

OUR STRENGTH • हमारी शक्ति

Ministry of MSME, Govt. of India



**MAHARAJA  
AGRASEN  
HOSPITAL**



**District Legal Services  
Authority**



**Delhi Urban Shelter Improvement Board**



# CONTACT US !



- Basti Vikas Kendra, Harijan Basti, Chuna Bhatti, Near Nirankari- Satsang Bhawan, Kirti Nagar, New Delhi -110015
- Plot No 29&30, Gali No 2, Old market, Jain Nagar, Near Rohini Sec 22, New Delhi 110085



18003134006



[info@careindiawelfaretrust.org](mailto:info@careindiawelfaretrust.org)



[www.careindiawelfaretrust.org](http://www.careindiawelfaretrust.org)

